

Survey Sampling International

Survey Sampling International is the leading provider of respondent samples used in market, political, and academic research surveys conducted via telephone and over the Internet. The Company's samples are used throughout North America, Europe and Asia by Fortune 500 companies, market researchers, members of academia, pollsters, and survey organizations.

The Company employs proprietary refining techniques on raw data obtained from public and private sources, in order to provide clients with the most accurate, representative, and comprehensive database of respondent samples in the marketplace.

Prairie Capital partnered with Survey Sampling management, Boston Ventures Management, Inc., and an international investor group to acquire the Company.

We are pleased to announce that

 **Prairie Capital II, L.P.**

provided

\$5,000,000

of equity financing

to support the acquisition of



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