



PRAIRIE CAPITAL

A Proven Partner for Growth

Who We Are: Prairie Capital is a private equity firm focused on guiding high-potential, founder-owned companies on the journey to becoming scalable platforms prepared for accelerated growth.

Our Approach: Prairie's time-honored approach includes unwavering values, reliable partnership, and deep experience. We appreciate the journey as much as the result. We like to have fun and win together.

\$450M

Fund VII

100+

Platform Investments

\$1.3B

Committed Capital

28

Year Track Record

Strategy

We collaborate to build scalable platform companies capable of accelerating growth and maximizing opportunity.

- Growth buyout transactions
- Partnership with talented business owners and management teams
- Seek to be the company's first private equity investor
- Control equity investments
- Opportunity to scale

Company Building Initiatives

Prairie provides the experience, framework, resources and thought partnership required to build scalable platform companies.

- Human Capital
- Sales & Marketing
- Technology
- Infrastructure
- New Products & Services
- Supply Chain
- Add-On Acquisitions

Industry Expertise

Prairie is a multi-sector investor with dedicated industry teams that leverage lessons learned from decades of private equity investing experience.



Business Services



Consumer



Education



Healthcare



Industrial Growth



Technology

\$30M-\$125M+

Revenue

\$4M-\$15M+

EBITDA

\$25M-\$45M+

Per Investment

US-Based

Headquarters

Value Creation Framework

Prairie's S3 Framework produces growth strategies with clear objectives supported by capable management teams, and sustained by strong organizational cultures.



Strategy

Management and Prairie work in close collaboration to create a strategic plan designed to produce actionable growth objectives.

Structure

Prairie guides management through a detailed process to create an organizational structure necessary to achieve the strategic plan, including a roadmap with milestones to get there.

Synergy

Prairie provides resources and support that help management prioritize communication, navigate change, and improve effectiveness, while nurturing the company's culture.

Fund VII



NSG-Norel

Location: Boston, MA
Industry: Industrial Growth
Status: Current
Provider of end-to-end fire & life safety and security solutions



Kashi Clinical Laboratories

Location: Portland, OR
Industry: Healthcare
Status: Current
Clinical laboratory offering genomic, transplant, and diagnostic solutions



Blue Alliance

Location: Cincinnati, OH
Industry: Business Services
Status: Current
Provider of outsourced managed IT services in a variety of industry verticals



Star Autism Support

Location: Beaverton, OR
Industry: Education, Technology
Status: Current
Provider of digital curriculum and training for students with developmental disabilities



Royal Distributing

Location: Ontario, CA
Industry: Consumer
Status: Current
Omni channel retailer of aftermarket parts, accessories, and gear to the powersports market



Conscious Discipline

Location: Oviedo, FL
Industry: Education
Status: Current
Provider of social emotional learning solutions to early childcare providers and schools



Forever Cheese

Location: Manhattan, NY
Industry: Consumer
Status: Current
Importer of specialty foods including cheese, nuts, and other gourmet products



Lief Labs

Location: Valencia, CA
Industry: Consumer, Healthcare
Status: Current
Formulator, product developer, and manufacturer for the vitamin, mineral, and supplement industry



Sgt. Clean Car Wash

Location: Uniontown, OH
Industry: Consumer
Status: Current
Premier operator of express car washes in Northeast Ohio

Fund VI



P1 Dental Partners

Location: Indianapolis, IN
Industry: Healthcare
Status: Current
Dental Partnership Organization (DPO) located in the Midwest



Upshop

Location: Tampa, FL
Industry: Technology
Status: Exited
Total store operation SaaS platform provider to grocery and convenience stores



Netalytics

Location: Greer, SC
Industry: Technology
Status: Exited
Provider of EMR and practice management solutions for substance abuse market



Fairway Lawns

Location: Little Rock, AR
Industry: Consumer
Status: Exited
Provider of residential lawn treatment and pest control services



Legacy Hospice

Location: Mobile, AL
Industry: Healthcare
Status: Exited
Provider of in-home hospice services in rural markets



Alpha Measurement Solutions

Location: Houston, TX
Industry: Industrial Growth
Status: Exited
Manufacturer of analytical sensors, electrodes, and chemical solutions used in water testing



Family Allergy and Asthma

Location: Louisville, KY
Industry: Healthcare
Status: Current
Provider of allergy, asthma, and immunology diagnosis and treatment



Foss Swim School

Location: Eden Prairie, MN
Industry: Consumer
Status: Current
Provider of learn-to-swim programs for children of all ages and skill levels



Right At School

Location: Evanston, IL
Industry: Education
Status: Exited
Provider of distinctive before and after school enrichment programs



Architectural Lighting Works

Location: Oakland, CA
Industry: Industrial Growth
Status: Exited
Designer and manufacturer of LED architectural lighting products



BOTE

Location: Destin, FL
Industry: Consumer
Status: Exited
Provider of branded stand-up paddle boards and related outdoor lifestyle products