



PRAIRIE CAPITAL

1997 Founded
\$1B+ Invested
\$450M Fund VII
100+ Platform Companies

OUR EXPERTISE IS SCALING COMPANIES. OUR VALUES GUIDE THE JOURNEY.

We deeply understand the challenges and opportunities that come with lower middle market companies. We have spent decades collaborating with business owners and management teams to scale companies. We work as a thought and capital partner, providing the resources and guidance necessary to enable companies to accelerate growth and thrive.

How we get there is as important as the end result. Our approach to partnership comes out of a cohesive culture, unwavering ethics and an abiding sense of stewardship.

OUR STRATEGY

- Growth buyout transactions
- Partnership with talented business owners and management teams
- Seek to be the company's first private equity investor
- Control equity investments
- Actively engaged with management as a strategic thought partner

OUR VALUE-ADD

Our value-add is working with owners to prioritize and execute the necessary company-building investments required to scale the enterprise.

- **Human Capital**
- **Sales & Marketing**
- **Technology**
- **Infrastructure**
- **New Products**
- **Supply Chain**
- **Add-On Acquisitions**

OUR SENIOR TEAM

Tony Danielak, Principal
Bryan Daniels, Founding Partner
Nate Good, Managing Partner
Patrick Jensen, Partner
Chris Killackey, Partner
Steve King, Founding Partner
D.J. Lipke, Principal
Sean McNally, Partner
Mike Praljak, Vice President
Jeff Vranek, Principal

\$20M-\$100M
REVENUE

\$4M-\$12M
EBITDA

\$25M-\$45M
PER INVESTMENT

COMPANY ATTRIBUTES

- Growing primary demand for product and/or services
- Compelling value proposition within market segment
- Track record of growth and profitability
- Value creation opportunities via company-building investments
- Identifiable organic growth opportunities

INDUSTRY FOCUS

- We have expertise within the following sectors:



BUSINESS SERVICES



CONSUMER



EDUCATION



HEALTHCARE



INDUSTRIAL



TECHNOLOGY

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www.prairie-capital.com

FUND VII



OVIEDO, FL
consciousdiscipline.com

Provider of social emotional learning solutions to early childhood providers and schools

Industry: Education
Status: Current



LONG ISLAND, NY
forevercheese.com

Importer and distributor of specialty foods including cheese, nuts and other gourmet products

Industry: Consumer
Status: Current



VALENCIA, CA
lief labs.com

Formulator, product developer and manufacturer for the vitamin, mineral and supplement industry

Industry: Consumer, Healthcare
Status: Current



UNIONTOWN, OH
sgtclean.com

Premier operator of express car washes in Northeast Ohio

Industry: Consumer
Status: Current

FUND VI



INDIANAPOLIS, IN
p1dentalpartners.com

Dental Partnership Organization (DPO) located in the Midwest

Industry: Healthcare
Status: Current



TAMPA, FL
applieddatacorp.com

Provider of fresh item management SaaS solutions for grocery and convenience stores

Industry: Technology
Status: Current



GREER, SC
netalytics.com

Provider of EMR and practice management solutions for substance abuse market

Industry: Healthcare, Technology
Status: Current



LITTLE ROCK, AR
fairwaylawns.com

Provider of residential lawn treatment and pest control services

Industry: Consumer
Status: Current



LIVINGSTON, AL
legacyhospice.net

Provider of in-home hospice services in rural markets

Industry: Healthcare
Status: Current



SUGAR LAND, TX
alpha-measure.com

Manufacturer of analytical sensors, electrodes and chemical solutions used in water testing

Industry: Industrial
Status: Current



LOUISVILLE, KY
familyallergy.com

Provider of allergy, asthma and immunology diagnosis and treatment

Industry: Healthcare
Status: Current



EDEN PRAIRIE, MN
fossswimschool.com

Provider of learn-to-swim programs for children of all ages and skill levels

Industry: Consumer, Education
Status: Current



EVANSTON, IL
rightatschool.com

Provider of distinctive before and after school enrichment programs

Industry: Education
Status: Current



OAKLAND, CA
alwusa.com

Designer and manufacturer of LED architectural lighting products

Industry: Industrial
Status: Current



DESTIN, FL
boteboard.com

Producer of branded stand-up paddle boards and related outdoor lifestyle products

Industry: Consumer
Status: Exited